

ELMWOOD BUSINESS ASSOCIATION

BOARD OF DIRECTORS MEETING MINUTES

Wednesday, April 29, 2020 – 9:30 am to 11:00 am via Zoom Conferencing

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Board members present: Andrew Han, Joseph Aguiar, Kristi Roberts, Claudia Hunka, Kara Hammond

Others present: Wen-Yan King, Michelle Schorr

9:30 am – Welcome, Introductions and today's agenda.

9:35 –The board approved the minutes from 2/21/2020

9:40 – The treasurer reported there has been no financial activity since our February meeting. We have a \$100 donation from a customer (via Your Basic Bird).

9:45 – Coordinator's report: Attended many BBDN meetings regarding shelter-in-place orders and how to support businesses. Many newsletters and emails sent.

- Action item- Michelle to look into getting NextDoor business account so she can post business hour updates.
- Joey Brite (from Rialto) wants to make short videos regarding current status of business. EBA will review prior to endorsing
- Action item - An EBA Written letter to landlords regarding rent forbearance. Andrew to draft

9:55 – Emergency preparedness for Elmwood businesses. Presentation by COB public health postponed until after the present emergency concludes. ON HOLD

9:55 – Green Energy designation. See Governance. Council sent it committee for approval with voting to occur in Q3 2020.

9:55 – GoBerkeley Smart Space parking and traffic initiative. The goal is to identify and recommend ways to improve parking and mobility in the Elmwood. The survey data collection is temporarily suspended (<https://smartspace.goberkeley.info>). Coming later this year: public meetings, online open houses and pop-up events.

10:00 – Annual meeting of members. POSTPONED for now. Will revisit setting date at the May meeting.

1. Action: Set a date for the postponed 2020 meeting. Bylaws require giving notice to members between 5-30 days in advance.
2. Request: Board officer nominations for the term expiring April 2021.

10:05 – Citiscape

1. Art & music event. - POSTPONED
2. IKE revenue benefit project. Working amount is \$1,200. EBA will conditionally endorse after successful downtown installation & % given to EBA.

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3. Back parking lot security camera – Hal Brandel (landlord of Baker & Commons) wants to put security cameras on the 2<sup>nd</sup> floor of building. He needs trees pruned to allow video cameras to have view of parking lot. Action Item: Kara to talk to Hal regarding next steps.

4. Gardening- Claudia to find gardener to clean tree wells.

10:10 – Advertising.

1. Activities 2020: Board approves getting quotes for different lamppost banner designs, we are looking for a more modern look. Ideally the new banners would be installed ahead of the holiday season. Michelle to get revised quote.

10:15 – Incubator

1. New suggestion: Covid19 recovery and reopening celebration TBD, suggestion involves Music

2. Ideas for events in 2020 and 2021 – more information needed

10:25 – Governance – Selected topics from 4/21 city council meeting

1. Passed: Moratorium on making enforcement a low priority of encampment evictions, RV parking and vehicles as homes, clearing sidewalks during the Covid19 pandemic.

2. Referred to subcommittee: Green energy designation. Council will consider a future vote on unilaterally upgrading all residential and commercial electricity customers Page 2 of 2 to the 100% renewable/100% carbon-free plan as a default, requiring an opt-out for a cheaper plan; expect increase of 5%-10%. To be effective October 2020.

3. Passed: Restrict commercial rent increases to no more than 10% through and including six months after the local emergency is declared over. Michelle to put in the newsletter.

10:35 – Non-agenda items, comments and requests for action. Deferred items: 1. Delay lobbyist registration because EBA may be exempt by a future ordinance revision (2/21/20).

10:45 – Adjournment.

Calendar: Next EBA board meeting is May 15, 2020 at 9:30 am. Annual membership meeting and election of officers is TBA.