Nabolom Bakery, 2708 Russell Street, Berkeley, CA

**Board Members Present**: Dan Polsby, Kristi Roberts, Andrew Han, Claudia Hunka, Jon Moriarty, Kara Hammond

**Board Members Absent**: Joseph Aguiar

**Others Present**: Kieron Slaughter, Michelle Schorr

**Last meeting 5/17/2019 minutes: Amend or approve**

* Motion Approved to finalize 5/17/19 Meeting Minutes

**Financial reports review and approval**

* The motion is approved regarding Financial report

**Admin Update:**

BBDN Meeting Notes:

* Festival Grants program - 1st time the process has been transparent and competitive.

Awards posted and emailed to board. For 2020 we can apply for $ for a festival in Elmwood.

● Berkeley Business Marketing Project – campaign from city to highlight local businesses and the tech innovation. Meeting was held with BIDs and slidedeck to be sent to board.

social media. They are hoping to create a toolbox that local BIDs can use.

● Big Belly trash receptacles deployed downtown and telegraph. Currently in pilot, after pilot possible to get into Elmwood

● Encampments - began enforcement of regulations of non-commercial objects on the sidewalks

(from April 2018 ordinance) & 7am - 10pm no sleeping on the sidewalks.

● Visit Berkeley - launched new website and has each district listed. We can email for

Edits: https://www.visitberkeley.com/

● Business Retention Program: 6/24/19 @ Afikomen. Preparing to Respond to Funders

● Timothy Burroughs from Planning department: Putting forth new permit process with OED + Planner at first meeting. Need to let Kieron know if going to go through permitting process before first meeting to offer assistance.

● Bill Burke (bburke@cityofberkeley.com) @ Code Enforcement: Newsracks- publications are responsible for maintenance. Call in each rack with 311. They will call the publisher to get it maintained. If publication out of print than they will remove

Other Admin Updates:

* Farmers market – Michelle contacted Ecology center and they happy to collaborate on having community cart – but not enough parking nor enough patrons for full farmers market in Elmwood.
* Gilman made very nice pamphlet –should EBA have one similar?

**Updates on previous action items**

1. **Dan: Seasonal pop-ups – Letter to landlords**, review and approve.

* Claudia wanted to strengthen one sentence
* Dan to send finalized letter to Michelle to send to landlords

1. **Joe: Seasonal pop-ups**

* NEW ACTION ITEM: Michelle to look at City planning department website or county assessor’s office to obtain landlords mailing address & to ask merchants for email addresses and add them to regular EBA newsletter.
* Michelle to resend landlord list to Board to see if any additional information can be garnered.

1. **Jon and Dan: City parking lot – Research city’s old promise to share meter income**

* Dan follow-up with Kieron and other city departments, and no official documentation of the BID. Kieron started email chain with contacts within this city and this needs to be followed up on.
* NEW ACTION ITEM: Claudia to look through old paperwork. Jon to look through old paperwork & follow up on email chain.

1. **Paula, endorsed to Joe: Permanent tree lighting – Research scope**

* NEW ACTION ITEM: Michelle to look to see if bright solar lights for trees is an option
* NEW ACTION ITEM: Some of the lights not coming on, ask Paula to follow-up: Problem areas: East side of college between Ashby and Russell. 7-11 building, south side of Ashby between College and Benvenue.
* NEW ACTION ITEM: Joe- Issue letter to certain landlords via their tenant merchants.

1. **Joe: City’s IKE kiosk – EBA position on endorsement conditions**

**Committee reports**

1. **Cityscape –**

* Claudia has not hired landscaper for weeding. Claudia to work on hiring someone. Had 2 volunteers from city do back parking lot weeding. YMCA Downtown filled in tree-well with soft semi-permanent substance so let plant grows but not allow for weeds – idea from Kieron.
* Suggestion from Kieron - Arturo Vega is a Berkeley resident and put up 4th street lighting. His business is called Conscious Cuts.

1. **Events (Incubator)**
   1. **Art and music on June 23** –
      * NEW ACTION ITEM: Joe to write email regarding cancellation of the Beer Walk & Encourage participation in the Art Walk
      * NEW ACTION ITEM: Claudia to write letter to send out to merchants regarding Art Walk
   2. **Wine walk in the fall**- Joe to schedule Wine Walk meeting and confirm date of wine walk. Discussed possibly September 29th (or October 6th) for Wine Walk.
   3. NEW ACTION ITEM: Michelle to verify no date conflicts with 9/29 or 10/6 (bluegrass festival in sf)
   4. Need committee to plan events: Halloween, wine walk, art walk, etc.
   5. NEW ACTION ITEM: Michelle send out request for volunteers for an events committee (would you be willing to help). Claudia to help committees get started.
2. **Governance**

* Kieron – working on changing ordinances regarding zoning, please let Kieron know of specific ordinance challenges.

**Adjournment –** Next board meeting July 19 @ 9:30-11am