



ELMWOOD BUSINESS ASSOCIATION – Meeting Minutes

Friday, March 15, 2019, 9:30 to 11am at McGuire's Real Estate

Attendees: Melissa Hathaway, Joseph Aguiar, Andrew Han, Michelle Schorr, Claudia Hunka

	Time		ACTION
1	9:30 – 9:34	Welcome/Introductions	
2	9:35 – 9:40	Approval of consent agenda 2.1 Minutes from Board meeting 02/22/19 3.1 Financials	Minutes from 2/22/19 Approved Financials Approved
3	9:41- 9:45	Approval of agenda	Approved
4	9:46- 10:00	Board Coordinator Report: Events added to website, Organizing of Seasonal Pop-up discussion, communication	
5	10:01 - 10:10	New Business: <ul style="list-style-type: none"> • Melissa to tell Kieron location regarding parking corral for scooters at College & Ashby. • Bike to work day 5/17 – Library to host it. EBA can provide contents for bags. • Pop-up discussion with Lori 4/12 meeting with pre-meeting before • goBerkeley – Melissa talked to them and asked for bigger signs for parking lot. No Outlet sign conflicts with Parking sign. 	



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6	10:11 – 10:45	<p>Committee Reports</p> <p>6.1 Cityscape Committee: Claudia used Walter Scott for planting plant & weed 2 areas of parking lot. Andrew to pay Walter \$75.</p> <p>6.2 Events Committee: Paula no longer heading committee. For 2019 tentative events are: June Beer Fest, Fall Wine Walk, Halloween, possibly winter festival</p> <p>6.3 Governance Committee</p> <ul style="list-style-type: none"> • Thurs, April 4 General Meeting and Board Slate – brainstormed information for slide presentation. • Dan, Claudia, Jason, Gary – to meet and brainstorm suggested language regarding seasonal pop-ups in the Elmwood for 4/12/19 meeting 	
7	10:46 – 10:55	<p>Open Action Items:</p> <ul style="list-style-type: none"> • Melissa: ask John Moriarty/Reed regarding security cameras – possibly to talk at April Annual meeting • Everyone reach out for potential board members. • Melissa will ask other districts to see how going to allocate funds regarding IKE \$. (Melissa to ask Stuart from Telegraph what they are doing.) Also to bring up at BBDN • Claudia – invite Garbis to April Annual meeting to honor him • Kieron – to ask for bike share report usage for us <p>January 18, 2019:</p> <ul style="list-style-type: none"> • Paula to ask the light installer what tree lights cost would be for next year. <p>October 19, 2018:</p> <ul style="list-style-type: none"> • Banner – need to clarify exact hanging location 	
9	11:00	<p>Adjourn – next meetings:</p> <p>Thurs, April 4 @ 7pm and Fri, April 19 @ 9:30</p>	