



ELMWOOD BUSINESS ASSOCIATION - BOARD MEETING MINUTES

Board Meeting Date & Time: Friday, February 22, 2019, 9:30 to 11am at McGuire Real Estate

Attendees: Joseph Aguiar, Andrew Han, Melissa Hatheway, Michelle Schorr, Kieron Slaughter, Kristi Roberts, Claudia Hunka, Andrew Han

			ACTION
1	9:30 – 9:34	Welcome/Introductions	
2	9:35 – 9:40	Approval of consent agenda 2.1 Minutes from Board meeting 1/16/19 3.1 Financials: Budget for 2019 budget discussion occurred. <ul style="list-style-type: none"> • For 2019 budget, can we add a safety class offering from IMPACT: <ul style="list-style-type: none"> ○ \$880 for Impact program for 40 people – for safety training. Possibly partner with Lorin district or other small district to host event. And/or Ecology center ○ Maybe encourage Businesses to get individual cameras and share access to each other. ○ Claudia to ask John Moriarty/Reed Security recommendations regarding security cameras – possibly to talk at April Annual meeting • Marketing has \$12,000 – we need to document details for how to break down events and marketing \$ within them 	Minutes approved from 1/16/19 Budget 2019 approved Claudia: ask John Moriarty/Reed regarding security cameras – possibly to talk at April Annual meeting
3	9:41- 9:45	Approval of agenda	approved
4	9:46- 10:00	Board Coordinator Report	Updating website and social media
5	10:01 – 10:10	New Business: Safety Program	Discussed above



ACTION

<p>6</p>	<p>10:11 – 10:45</p>	<p>Committee Reports</p> <p>6.1 Cityscape Committee: determining who to take over gardening work.</p> <p>6.2 Events Committee:</p> <ul style="list-style-type: none"> • Kieron talked to Rockridge Business District regarding sharing a bigger banner – around Alcatraz Street location with one side: Rockridge and one side Elmwood. Could work together with Rockridge and also the Southern Elmwood merchants want support (maybe we need support) • Meeting with other businesses 2/5/19 – not well attended <p>6.3 Governance Committee: Thursday, April 4 General Meeting & Board Slate</p> <p>Need more board members for 2019</p>	<p>Melissa to contact potential new gardeners that Michelle & Joe & Kieron</p> <p>Everyone reach out for potential board members.</p>
<p>7</p>	<p>10:46 – 10:55</p>	<p>Old business & Kieron Updates:</p> <ul style="list-style-type: none"> • Budget walk through, review and approve. • Revenue from IKE: suggested that we come up with proposal and present to our Council member. We will need an itemized budget and the \$ has to be obvious that it is used for the public. • Honor Garbis? When/how? invite Garbis to annual meeting and present key. Claudia to invite him • Casa De Chocolate working with the city program Project Equity to transition into a ownership cooperative transition. • New City Ordinances go into effect February 29th • Nabolom – got approved for revolving loan program from city. • City needs help from Underwriter (ex-banker) for small business loans – on call basis • Everyone with a business license has to pay BID amount (ie. \$250 for hair dresser) • Scooter proposal – max of 1200 in city. Currently have 10 vendor proposals. Looking for vendor verification of parking on public parking. Suggestion: make a scooter parking coral area for our neighborhood. EBA can make a letter of support/concern. Possibly 5 months from now. 	<p>Melissa will ask other districts to see how going to allocate funds regarding IKE \$. (Melissa to ask Stuart from Telegraph what they are doing.) Also to bring up at BBDN</p> <p>Michelle to send out link to Small Business Resources for Northern California</p> <p>Claudia – invite Garbis to April Annual meeting to honor him</p> <p>Kieron – to ask for bike share report usage for us</p> <p>Melissa – to look into “bike to work” event for May 2019.</p>



ACTION

		<p>Open Action Items:</p> <ul style="list-style-type: none"> • Claudia: ask John Moriarty/Reed regarding security cameras – possibly to talk at April Annual meeting • Melissa to contact potential new gardeners • Everyone reach out for potential board members. • Melissa will ask other districts to see how going to allocate funds regarding IKE \$. (Melissa to ask Stuart from Telegraph what they are doing.) Also to bring up at BBDN • Michelle to send out link to Small Business Resources for Northern California • Claudia – invite Garbis to April Annual meeting to honor him • Kieron – to ask for bike share report usage for us • Melissa – to look into “bike to work” event for May 2019. <p>January 18, 2019:</p> <ul style="list-style-type: none"> • Paula and Michelle to work on dates for events. • Joe to follow-up regarding trashcans with Kerry. • Melissa to ask Gordon to get better parking sign for our lot • Melissa to find out when student cleanup is • Paula to ask the light installer what tree lights cost would be for next year. <p>October 19, 2018:</p> <ul style="list-style-type: none"> • Get BID fee setup from Kieron • Banner – need to clarify exact hanging location 	
<p>9</p>	<p>11:00</p>	<p>Adjourn – next meeting Fri, March 15</p>	