



ELMWOOD BUSINESS ASSOCIATION

BOARD MEETING AGENDA

Board Meeting Date: Friday, September 21, 2018

Location: McGuire Real Estate

Commencement Time: 9:30 a.m. – 11:00 a.m.

Attendees: Melissa Hatheway, Dan Polsby, Paula Wells, Joseph Aquiar, Kristi Roberts, Claudia Hunka, Michelle Schorr

	Estimated Time		ACTION
1	9:30 – 9:34	Welcome/Introductions	
2	9:35 – 9:40	Approval of consent agenda 2.1 Minutes from Board meeting 8/24/18 2.2 Budget - approved pending Andrew clarify repair and maintenance budget and also the “other revenue” amount (is it 2x events from wine walk)? Melissa to email Andrew and will accept budget pending response	Minutes from meeting 8/24/18 – Approved Budget – Approved pending Melissa gets clarification from Andrew
3	9:51- 9:55	Approval of agenda	approved
4	9:56- 10:15	Board Coordinator Report: This month has been busy, working on: Parklet paperwork, Wine Walk ticketing, Art for Halloween display, website events	



	Estimated Time		ACTION
5	10:15 - 10:29	<p>New Business:</p> <ul style="list-style-type: none"> We need Public Works to do its job in the Elmwood district. We need to campaign to get activation for cleanup. Every business needs to call 311. Action is needed by all merchants: Weeding, trash pickup. Beautification City has a consultant to help you get a Green Business. Consultant will come to a meeting. Kieron really motivated to make BID bigger. Adds more businesses to EBA Budget and promotes more businesses. Possibly go to Berkeley Playhouse. Ike sign coming to council at end of the month. Southwest corner is always a good corner. OED wants our support for it, Lori Droste wants support for it. 	<p>AI: Everyone report items to 311 and keep calling until resolution</p> <p>AI: Melissa and Dan are going to research and contact Lori with concerns regarding IKE.</p>
6	10:30 – 10:50	<p>Committee Reports</p> <p>6.1 Cityscape Committee - irrigation works now</p> <p>6.2 Events Committee</p> <ul style="list-style-type: none"> Halloween postcards to be handed out at winewalk ticket table. Over 30 businesses participating. Banner : discussion regarding wording to be done in October For November Food Bank Drive: where shall food drive barrels (Berkeley food bank) be placed – McGuire, Vintage Berkeley, Rialto Cinemas, Cheap Pete’s Lights going up next week. <p>6.2 aWine Walk committee – committee to continue dialogue into wine walk as needed. wine walk debrief to happen after</p> <p>6.3 Governance Committee</p>	<p>AI: Melissa and Dan to send info to Kerry and Berkeleyside regarding Parklet feedback</p>



Estimated Time		ACTION	
7	10:51 – 10:55	Old business 7.1 Holiday Lights 7.2 Parklet permitting update- permitting approved	
		Action Items: September 21, 2018 Action Items: <ul style="list-style-type: none"> • Everyone report items to 311 and keep calling until resolution • Melissa and Dan are going to research and contact Lori with concerns regarding IKE. • Melissa and Dan to send info to Kerry and Berkeleyside regarding Parklet feedback July 20 th , 2018 Action Items: <ul style="list-style-type: none"> • Michelle to add to future agenda – parklet “Come to the Park” event 	
8	10:56 – 10:59	Announcements – Next meeting 10/19/18	
9	11:00	Adjourn -	