



***2016-2017***

***Elmwood Business Association Board***

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### Elmwood Business Association – Associate Membership Application

Membership in the EBA is available and automatically provided to owners of retail and professional businesses located in the Elmwood Business Improvement District encompassing addresses numbered from 2629 to 2648 on Ashby Avenue, 2832 to 2999 on College Avenue, 2642 to 2708 on Russell Street and 2701 Webster Street. Businesses outside of these boundaries will be considered for Associate membership subject to Board approval.

### Member Benefits:

**Inclusion in the EBA website directory at** [**http://www.ShopTheElmwood.com**](http://www.ShopTheElmwood.com)**,** to increase visibility throughout The Elmwood, Berkeley, the East Bay and the greater Bay Area. *This complimentary directory listing includes your own page within the EBA website, with content that you control (may include photos, videos, links, etc.)*

**Complimentary postings of your business-related events** on the EBA website calendar

**Social media exposure** on the EBA social media channels

**Discounts on sponsorship and advertising for EBA special events** such as the Berkeley Visitor’s Guide

### Opportunities to participate in EBA-organized promotions and advertising, when appropriate

**Opportunities to participate in EBA meetings and social events** to make business and personal contacts with other Elmwood business owners

**Representation with elected officials and city employees** to address neighborhood business concerns

**Communication and access to information about parking, zoning, transit** and other ongoing issues directly related to the neighborhood

**Opportunities to contribute your talents and expertise** to the community through membership on working committees and volunteerism

**Associate Members may be nominated for election to the EBA Board** *(a maximum of two seats may be filled by Associate Members, as set by the Bylaws)*

### Full voting rights

**Annual dues for Associate membership** in the EBA are based on type of business: Retail Businesses $250 to $500 • Restaurants $500 • Professionals $300 to $400 • Property Owners $125 • Entertainment and Recreation $450

• Business, Personal and Repair Services $200

• Hair, Nail and Skin Care Services $250

• Nonprofit, 501(c)(3) organizations – use NASI Classification rate

To join the EBA as an Associate Member, complete the enclosed application and send it with payment of membership dues to:

Elmwood Business Association 2935 College Ave  
Berkeley, CA 94705

Email [info@shoptheelmwood.com](mailto:info@shoptheelmwood.com%20) if you have any questions.

**Elmwood Business Association**

**Associate Membership Application**

## Thank you for your interest in becoming an Associate Member of the Elmwood Business Association. Please send back this page with your payment. Your application will be reviewed for approval at the next EBA Board & Membership meeting. Once approved, you will receive a welcome email and will start enjoying the benefits of your membership.

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| **Type of Business** |
| * Retail including jewelers and groceries but not restaurants (Tax Codes R, M and G but without NAICS 722, Food Services and Drinking Places)   \_\_\_$250 • Gross receipts under $350,000  \_\_\_$350 • Gross receipts $350,000 to $999,000  \_\_\_$500 • Gross receipts $1,000,000   * Restaurants, including all businesses that prepare and serve food at the request of customers (NAICS 722) - $500 * Professionals including offices of real estate brokers (Tax Code P)   \_\_\_$300 • Gross receipts under $100,000  \_\_\_$400 • Gross receipts above $100,000   * Entertainment and Recreation (Tax Code E) - $450 * Business, Personal and Repair Services (Tax Code B) except Hair, Nail and Skin Cares Services (NAICS 81211) - $200 * Hair, Nail and Skin Care Services (NAICS 81211) - $250 * Nonprofit 501(c)(3) - Any business that is classified as a nonprofit (Tax Code N) for business license purposes shall pay the assessment at the rate that corresponds to its North American Standard Industrial Classification if it is engaged in the sale of products or services and occupies a space zoned for commercial purposes. Enter annual dues here: $\_\_\_\_\_\_\_\_ |
| **Payment** |
| * Check payable to Elmwood Business Association Inc. |
| **Business Information** |
| **Business Name:** |
| **Business Address:** |
| **Business Phone: Business Fax:** |
| **Business Website:** |
| **Contact Name:** |
| **Email:** |
| **Brief Description of your business:** |
| **Elmwood Business Association Feedback** |
| **Where did you hear about us?** |
| **What made you decide to apply for Associate Membership?** |
| The Elmwood Business Association is a volunteer-based organization that works together to make The Elmwood a desirable destination to shop, eat and locate a business. We are looking for committed, bright volunteers to help us. **Would you be interested in participating in any of the following committees? (**Check all that apply)   * Cityscape **□** Marketing **□** Governance * Events * Other: |

**Signature:**

**Date:**